



**INTERVIEWEE & CONTEXT OF THE INTERVIEW**

[Empty rectangular box for interviewee and context information]

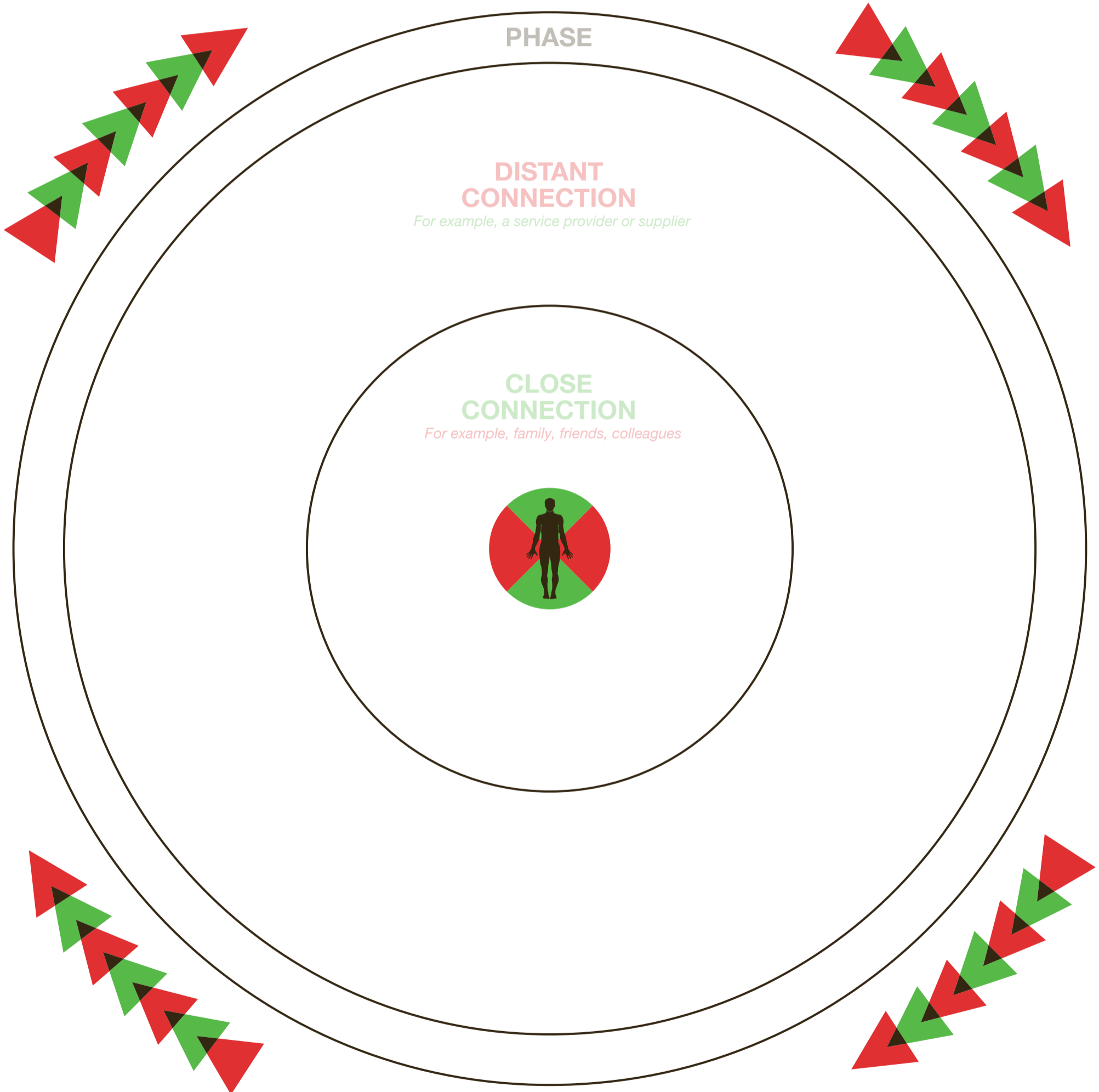


**PARTIES INVOLVED**

Ask who was involved in the various experience phases.  
List actors with whom the user has a close connection in the middle and the other actors in the outermost circle.



**USER  
INSIGHTS**  
INTERVIEW:  
ACTORS MAP



**IN WHICH WAY?**

Ask each actor how he or she was involved in the experience.  
Why was this person involved and how has this affected the experience?  
Write this next to the name of the actor.